

## Transfer of digital data

When sending advertisements by E-Mail, via FTP or on CD, following information is required:

From/Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

## Advertisement information for:

Busfahrer     Fahrschule     Gefahrgut     OmnibusRevue     TAXI

Trucker     Verkehrsrundschau     Others: \_\_\_\_\_

Issue: \_\_\_\_\_

Rubric: \_\_\_\_\_

Ad format: \_\_\_\_\_

Color: \_\_\_\_\_

File name: \_\_\_\_\_

Data transfer by     FTP     E-Mail     Disk by mail

Proof     colour-consistent     content is binding    via mail (mark if applicable)

## Data creating

- Please send printable PDF files only (preferably PDF X3).
- Please add 3 mm at the edges in bleed advertisements.
- Ensure that all figures and colors are separated into its CMYK components.
- Pictures should have a resolution of 300 dpi.
- Color application should not exceed 300 percent. We recommend profile ISOcoated\_v2\_300.
- A double-page should be one pdf file.
- It is recommended to create double-page spreads without doubling the gutter.
- All elements, which should be visible, must have a minimum distance of 3 mm to the bleed.

## Further information on

- Creating PDF X3
- Distiller job options etc. are available via E-Mail: muc@phoenixprint.de.

## Connections and Contact

FTP:        ftp.stuertz.de (user name: muc, password: dE41yG)

E-Mail:    muc@stuertz.de

Fax:        +49 931 385-11332