

PRESS RELEASE

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER¹

EU + EFTA Countries

18/04/2018

	March					January - March				
	%Share ²		Units	Units	%Change	%Share ²		Units	Units	%Change
	'18	'17	'18	'17	18/17	'18	'17	'18	'17	18/17
VW Group	22.6	21.4	415,219	415,384	-0.04	23.7	22.7	1,013,982	965,118	+5.1
VOLKSWAGEN	10.4	9.7	191,862	188,467	+1.8	10.9	10.5	464,678	445,710	+4.3
AUDI	4.8	5.1	89,084	98,271	-9.3	5.0	5.2	212,347	219,739	-3.4
SKODA	4.2	3.8	76,263	73,594	+3.6	4.6	4.1	197,048	176,378	+11.7
SEAT	2.7	2.3	49,140	44,971	+9.3	2.8	2.4	118,423	102,853	+15.1
PORSCHE	0.5	0.5	8,321	9,372	-11.2	0.5	0.4	20,261	19,052	+6.3
OTHERS ³	0.0	0.0	549	709	-22.6	0.0	0.0	1,225	1,386	-11.6
PSA Group	15.7	9.3	289,274	181,043	+59.8	16.3	9.9	697,468	420,654	+65.8
PEUGEOT	5.8	5.5	107,092	105,654	+1.4	6.3	5.8	269,788	246,659	+9.4
OPEL/VAUXHALL ⁴	6.0	0.0	109,733			5.8	0.0	249,756		
CITROEN	3.6	3.6	66,539	69,102	-3.7	3.9	3.8	166,368	160,584	+3.6
DS	0.3	0.3	5,910	6,287	-6.0	0.3	0.3	11,556	13,411	-13.8
RENAULT Group	9.7	9.5	177,401	183,215	-3.2	9.8	9.5	417,534	406,025	+2.8
RENAULT	7.0	7.1	128,018	138,457	-7.5	6.7	6.9	287,014	293,777	-2.3
DACIA	2.7	2.3	48,923	44,293	+10.5	3.0	2.6	129,257	111,139	+16.3
LADA	0.0	0.0	423	465	-9.0	0.0	0.0	1,225	1,109	+10.5
ALPINE	0.0	0.0	37	0				38	0	
FORD	7.3	8.1	134,770	157,840	-14.6	6.9	8.2	295,877	350,044	-15.5
FCA Group	6.6	6.8	120,591	131,064	-8.0	6.8	7.1	290,250	303,217	-4.3
FIAT	4.8	5.2	87,774	100,369	-12.5	4.9	5.4	207,859	229,884	-9.6
JEEP	0.9	0.6	16,601	11,668	+42.3	1.0	0.6	41,427	27,156	+52.6
ALFA ROMEO	0.5	0.5	9,996	9,202	+8.6	0.6	0.5	24,840	21,497	+15.6
LANCIA/CHRYSLER	0.3	0.4	5,270	8,431	-37.5	0.3	0.5	13,726	21,534	-36.3
OTHERS ⁵	0.1	0.1	950	1,394	-31.9	0.1	0.1	2,398	3,146	-23.8
BMW Group	6.7	6.7	122,566	129,813	-5.6	6.2	6.4	267,101	271,229	-1.5
BMW	5.2	5.3	95,571	102,376	-6.6	5.0	5.2	213,051	219,274	-2.8
MINI	1.5	1.4	26,995	27,437	-1.6	1.3	1.2	54,050	51,955	+4.0
DAIMLER	6.1	6.0	112,344	115,519	-2.7	5.9	5.9	252,065	251,898	+0.1
MERCEDES	5.6	5.4	102,231	104,052	-1.8	5.3	5.3	228,358	226,376	+0.9
SMART	0.6	0.6	10,113	11,467	-11.8	0.6	0.6	23,707	25,522	-7.1
TOYOTA Group	4.7	4.7	85,804	90,775	-5.5	4.9	4.9	210,281	208,887	+0.7
TOYOTA	4.3	4.4	79,358	84,687	-6.3	4.6	4.6	197,385	196,573	+0.4
LEXUS	0.4	0.3	6,446	6,088	+5.9	0.3	0.3	12,896	12,314	+4.7
NISSAN	4.2	4.8	77,741	92,909	-16.3	3.7	4.2	160,057	178,604	-10.4
HYUNDAI	3.4	3.1	61,967	59,968	+3.3	3.4	3.2	145,008	134,926	+7.5
KIA	3.1	2.8	57,492	55,007	+4.5	3.1	2.9	131,434	124,987	+5.2
VOLVO CAR CORP.	2.0	1.9	35,873	36,897	-2.8	1.9	1.9	80,572	80,238	+0.4
JAGUAR LAND ROVER Group	2.0	2.4	35,986	46,047	-21.8	1.5	1.8	63,087	74,923	-15.8
LAND ROVER	1.3	1.6	23,108	31,039	-25.6	1.0	1.2	40,908	50,259	-18.6
JAGUAR	0.7	0.8	12,878	15,008	-14.2	0.5	0.6	22,179	24,664	-10.1
HONDA	1.3	1.1	24,259	21,682	+11.9	1.1	1.0	45,792	44,062	+3.9
GM⁴	0.0	6.7	109	130,286	-99.9	0.0	6.5	517	276,125	-99.8

SOURCE: ACEA MEMBERS

¹ Includes data for ACEA members

² ACEA estimation based on total by market

³ Includes Bentley, Lamborghini and Bugatti

⁴ Following PSA acquisition of the Opel and Vauxhall brands, as of 1 August 2017 Opel/Vauxhall registrations are accounted in the PSA Group

⁵ Includes Dodge and Maserati