

P r e s s R e l e a s e

P R O V I S I O N A L

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

EU* + EFTA Countries

19/4/11

	March					January - March				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'11	'10	'11	'10	11/10	'11	'10	'11	'10	11/10
ALL BRANDS**			1,602,131	1,681,177	-4.7			3,690,389	3,765,978	-2.0
VW Group	21.6	19.8	346,817	333,358	+4.0	21.9	20.3	809,413	764,503	+5.9
VOLKSWAGEN	11.1	10.3	178,113	172,408	+3.3	11.6	10.8	427,606	405,983	+5.3
AUDI	4.9	4.3	77,987	72,637	+7.4	4.7	4.2	172,387	159,636	+8.0
SEAT	2.3	2.1	36,620	35,909	+2.0	2.2	2.1	81,066	80,427	+0.8
SKODA	3.4	3.1	53,840	52,132	+3.3	3.5	3.1	127,907	117,930	+8.5
Others (1)	0.0	0.0	257	272	-5.5	0.0	0.0	447	527	-15.2
PSA Group	12.8	13.1	204,347	219,465	-6.9	13.3	13.8	491,391	519,551	-5.4
PEUGEOT	6.8	7.2	109,611	120,896	-9.3	7.2	7.5	266,165	282,180	-5.7
CITROEN	5.9	5.9	94,736	98,569	-3.9	6.1	6.3	225,226	237,371	-5.1
RENAULT Group	8.8	9.8	141,711	165,086	-14.2	9.9	10.4	363,565	390,707	-6.9
RENAULT	7.2	8.0	115,558	134,069	-13.8	8.1	8.6	299,281	324,668	-7.8
DACIA	1.6	1.8	26,153	31,017	-15.7	1.7	1.8	64,284	66,039	-2.7
GM Group	9.0	8.7	144,823	146,037	-0.8	8.5	8.1	315,319	306,104	+3.0
OPEL/VAUXHALL	7.8	7.4	125,226	125,195	+0.0	7.3	6.9	270,478	260,483	+3.8
CHEVROLET	1.2	1.2	19,528	20,680	-5.6	1.2	1.2	44,678	45,118	-1.0
GM (US)	0.0	0.0	69	162	-57.4	0.0	0.0	163	503	-67.6
FORD	8.9	10.1	142,789	170,580	-16.3	8.2	9.2	302,652	347,898	-13.0
FIAT Group	6.7	7.9	106,836	133,563	-20.0	7.2	8.7	263,894	325,961	-19.0
FIAT	5.0	6.5	79,692	109,678	-27.3	5.3	7.0	196,340	263,926	-25.6
LANCIA	0.6	0.8	10,008	13,148	-23.9	0.7	0.9	25,847	33,633	-23.1
ALFA ROMEO	1.0	0.6	16,266	9,841	+65.3	1.1	0.7	39,964	26,742	+49.4
Others (2)	0.1	0.1	870	896	-2.9	0.0	0.0	1,743	1,660	+5.0
BMW Group	5.6	5.0	90,267	84,297	+7.1	5.3	4.6	194,819	174,865	+11.4
BMW	4.4	4.0	70,036	67,675	+3.5	4.3	3.8	158,113	141,905	+11.4
MINI	1.3	1.0	20,231	16,622	+21.7	1.0	0.9	36,706	32,960	+11.4
TOYOTA Group	4.5	4.3	72,232	71,475	+1.1	4.5	4.6	167,608	174,342	-3.9
TOYOTA	4.3	4.1	68,197	68,903	-1.0	4.4	4.5	161,261	168,935	-4.5
LEXUS	0.3	0.2	4,035	2,572	+56.9	0.2	0.1	6,347	5,407	+17.4
DAIMLER	4.4	4.3	70,328	71,621	-1.8	4.3	4.1	159,821	154,169	+3.7
MERCEDES	3.8	3.7	61,617	62,011	-0.6	3.8	3.6	139,144	133,883	+3.9
SMART	0.5	0.6	8,711	9,610	-9.4	0.6	0.5	20,677	20,286	+1.9
NISSAN	3.7	2.6	59,291	44,165	+34.2	3.5	2.8	128,966	106,466	+21.1
HYUNDAI	2.8	2.8	44,403	46,895	-5.3	2.8	2.7	102,165	100,683	+1.5
VOLVO CAR CORP.	1.8	1.6	29,170	27,038	+7.9	1.8	1.6	67,883	59,889	+13.3
KIA	1.9	1.9	29,938	31,645	-5.4	1.7	1.8	64,022	68,762	-6.9
SUZUKI	1.4	1.5	22,172	24,510	-9.5	1.4	1.5	52,711	56,073	-6.0
HONDA	1.6	1.8	25,700	30,014	-14.4	1.3	1.5	49,051	56,088	-12.5
MAZDA	1.3	1.8	20,974	29,924	-29.9	1.2	1.5	44,230	55,368	-20.1
MITSUBISHI	0.9	0.6	13,727	10,417	+31.8	0.9	0.6	32,959	24,423	+35.0
JAGUAR LAND ROVER	1.0	1.0	16,784	16,910	-0.7	0.8	0.7	28,332	27,511	+3.0
LAND ROVER	0.8	0.8	12,837	12,901	-0.5	0.6	0.5	21,945	20,685	+6.1
JAGUAR	0.2	0.2	3,947	4,009	-1.5	0.2	0.2	6,387	6,826	-6.4
CHRYSLER (3)	0.2	0.3	3,004	5,145	-41.6	0.2	0.3	7,814	11,464	-31.8
OTHER**	1.0	1.1	16,818	19,032	-11.6	1.2	1.1	43,773	41,151	+6.4

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(**) ACEA estimates

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(3) CHRYSLER includes Chrysler, Dodge and Jeep

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