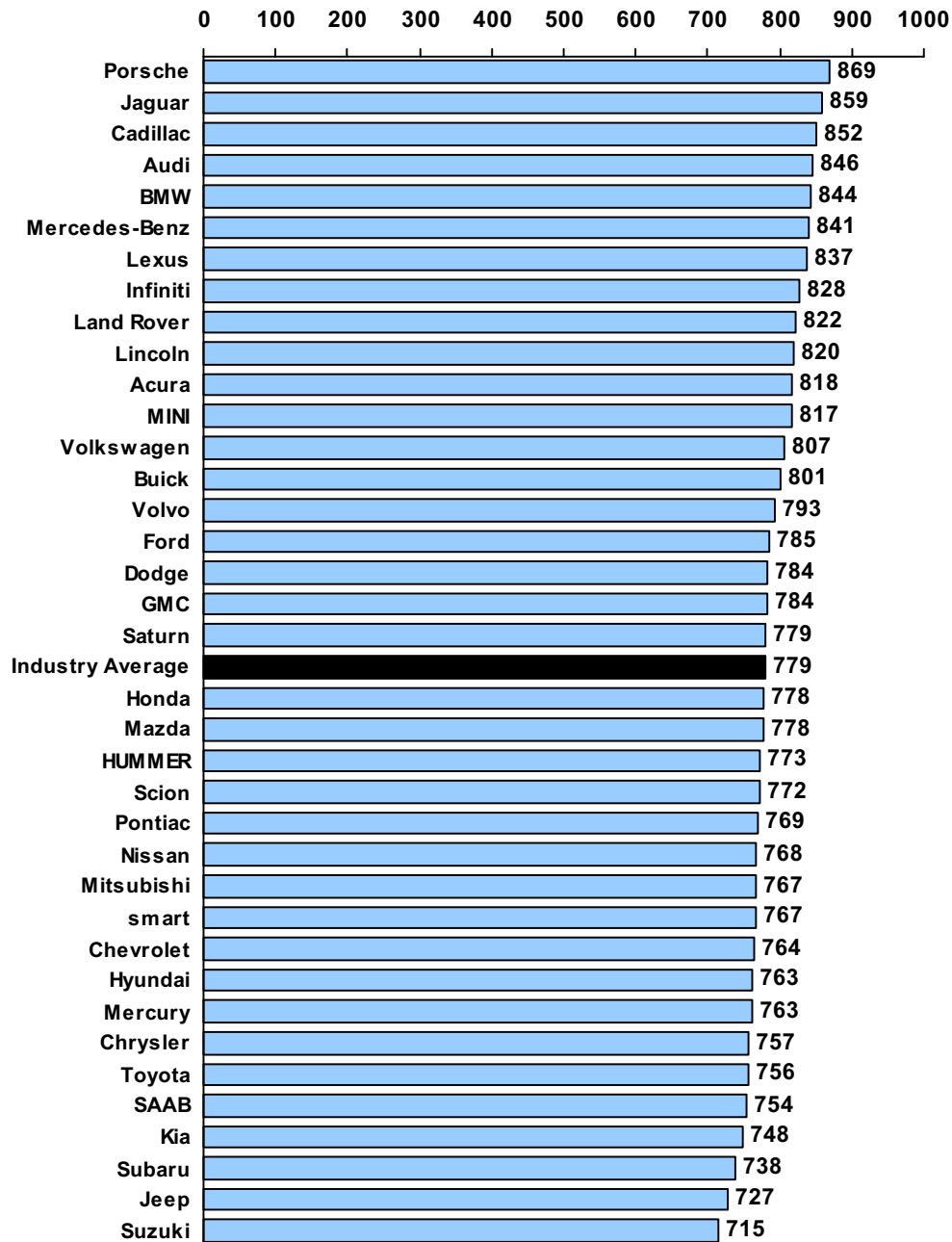


J.D. Power and Associates 2009 Automotive Performance, Execution and Layout (APEAL) StudySM

2009 APEAL Nameplate Ranking

(Based on a 1,000-point scale)



Source: J.D. Power and Associates 2009 Automotive Performance, Execution and Layout (APEAL) StudySM

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Top Three Models per Segment Car Segments

Sub-Compact Car	Midsize Sporty Car*
Highest Ranked: smart fortwo Scion xD Honda Fit	Highest Ranked: Dodge Challenger
Compact Car	Midsize Premium Car
Highest Ranked: MINI Cooper Volkswagen Jetta Mitsubishi Lancer	Highest Ranked: Hyundai Genesis Jaguar XF BMW 5 Series
Compact Sporty Car*	Large Premium Car*
Highest Ranked: Volkswagen GTI	Highest Ranked: Mercedes-Benz S-Class Lexus LS
Compact Premium Sporty Car*	Midsize Car
Highest Ranked: Mercedes-Benz SLK-Class Nissan Z	Highest Ranked: Volkswagen Passat Mazda 6 Honda Accord
Entry Premium Vehicle	Large Car
Highest Ranked: Volkswagen CC Cadillac CTS Audi A4/5	Highest Ranked: Nissan Maxima Pontiac G8 Toyota Avalon

**For more detailed findings on new-vehicle APEAL performance,
visit www.jdpower.com**

NOTE: For a segment award to be issued, there must be at least three models with sufficient sample that comprise 80 percent of market sales within an award segment. There were only two premium sporty models with sufficient sample size, thus no premium sporty awards have been presented.

**No other model in this segment performs above the segment average.*

Source: J.D. Power and Associates 2009 Automotive Performance, Execution and Layout (APEAL) StudySM

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Top Three Models per Segment Truck / Multi-Activity Vehicle (MAV) Segments

Compact MAV	Large Pickup
Highest Ranked: Volkswagen Tiguan Saturn VUE Mazda CX-7	Highest Ranked: Chevrolet Avalanche (tie) Ford F-150 (tie) Dodge Ram Pickup
Midsized MAV	Midsized Pickup
Highest Ranked: Ford Flex Buick Enclave Toyota Venza	Highest Ranked: Honda Ridgeline HUMMER H3T Toyota Tacoma
Large MAV	Minivan
Highest Ranked: Nissan Armada Chevrolet Suburban GMC Yukon	Highest Ranked: Honda Odyssey Volkswagen Routan Toyota Sienna
Midsized Premium MAV	
Highest Ranked: Porsche Cayenne BMW X5 Mercedes-Benz M-Class	

**For more detailed findings on new-vehicle APEAL performance,
visit www.jdpower.com**

NOTE: For a segment award to be issued, there must be at least three models with sufficient sample that comprise 80 percent of market sales within an award segment. There were three large premium MAV models with sufficient sample, but they comprised less than 80 percent of market sales for the segment. There were no large van models with sufficient sample size. As such, no large premium MAV or large van awards have been presented.

Source: J.D. Power and Associates 2009 Automotive Performance, Execution and Layout (APEAL) StudySM

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