

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU* + EFTA Countries)

16/04/09

	March					January - March				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
ALL BRANDS**			1,506,249	1,656,106	-9.0			3,439,720	4,154,778	-17.2
VW Group	20.2	18.4	304,257	305,043	-0.3	20.8	19.0	714,453	788,563	-9.4
VOLKSWAGEN	10.4	9.3	156,907	154,419	+1.6	10.9	9.7	375,410	404,482	-7.2
AUDI	4.2	4.0	62,641	65,525	-4.4	4.4	3.9	152,506	161,202	-5.4
SEAT	2.2	2.3	32,980	37,997	-13.2	2.2	2.4	75,984	99,096	-23.3
SKODA	3.4	2.8	51,481	46,530	+10.6	3.2	3.0	110,040	122,626	-10.3
Others (1)	0.0	0.0	248	572	-56.6	0.0	0.0	513	1,157	-55.7
PSA Group	11.9	11.9	179,761	197,701	-9.1	12.6	12.9	433,442	536,318	-19.2
PEUGEOT	6.6	6.7	99,046	110,600	-10.4	6.8	7.1	233,999	294,984	-20.7
CITROEN	5.4	5.3	80,715	87,101	-7.3	5.8	5.8	199,443	241,334	-17.4
FORD Group	11.0	10.8	165,811	179,582	-7.7	10.7	10.2	366,443	421,719	-13.1
FORD	9.6	9.3	144,824	154,319	-6.2	9.2	8.5	315,902	355,157	-11.1
VOLVO	1.4	1.5	20,987	25,263	-16.9	1.5	1.6	50,541	66,562	-24.1
FIAT Group	9.1	7.2	137,029	119,931	+14.3	9.0	8.1	308,150	337,286	-8.6
FIAT	7.6	6.1	114,101	100,688	+13.3	7.3	6.8	252,276	280,681	-10.1
LANCIA	0.7	0.6	11,082	10,602	+4.5	0.8	0.8	27,696	32,515	-14.8
ALFA ROMEO	0.7	0.5	11,059	7,849	+40.9	0.8	0.5	26,507	22,073	+20.1
Others (2)	0.1	0.0	787	792	-0.6	0.0	0.0	1,671	2,017	-17.2
GM Group	9.4	10.6	140,895	176,312	-20.1	8.9	9.9	307,294	411,507	-25.3
OPEL/VAUXHALL	7.8	8.9	117,993	146,795	-19.6	7.4	8.1	254,566	338,588	-24.8
CHEVROLET	1.2	1.2	18,174	20,331	-10.6	1.2	1.3	42,819	51,958	-17.6
SAAB	0.3	0.5	4,534	8,700	-47.9	0.3	0.5	9,332	19,259	-51.5
GM (US)	0.0	0.0	194	486	-60.1	0.0	0.0	577	1,702	-66.1
RENAULT Group	8.2	8.4	123,750	138,953	-10.9	8.1	8.6	279,972	357,631	-21.7
RENAULT	6.9	7.5	104,436	123,712	-15.6	6.9	7.5	238,384	310,910	-23.3
DACIA	1.3	0.9	19,314	15,241	+26.7	1.2	1.1	41,588	46,721	-11.0
TOYOTA Group	5.4	5.5	80,836	91,789	-11.9	5.4	5.5	186,562	228,314	-18.3
TOYOTA	5.2	5.3	78,236	87,466	-10.6	5.3	5.3	181,470	219,524	-17.3
LEXUS	0.2	0.3	2,600	4,323	-39.9	0.1	0.2	5,092	8,790	-42.1
DAIMLER	4.7	5.1	71,531	83,797	-14.6	4.7	5.2	162,381	214,053	-24.1
MERCEDES	4.1	4.5	62,451	74,567	-16.2	4.0	4.5	137,764	188,356	-26.9
SMART	0.6	0.6	9,080	9,230	-1.6	0.7	0.6	24,617	25,697	-4.2
BMW Group	4.9	5.6	73,904	93,260	-20.8	4.6	5.2	159,204	216,248	-26.4
BMW	3.9	4.5	59,422	74,682	-20.4	3.8	4.2	131,265	175,268	-25.1
MINI	1.0	1.1	14,482	18,578	-22.0	0.8	1.0	27,939	40,980	-31.8
NISSAN	2.0	2.8	30,841	47,177	-34.6	2.3	2.6	77,710	109,259	-28.9
HYUNDAI	2.5	1.7	37,390	28,316	+32.0	2.4	1.8	81,888	72,821	+12.5
HONDA	2.3	2.5	35,099	41,558	-15.5	2.1	2.1	71,393	87,003	-17.9
SUZUKI	2.0	1.6	29,414	26,082	+12.8	1.9	1.7	64,673	69,453	-6.9
MAZDA	1.8	2.0	27,272	33,206	-17.9	1.8	1.8	61,364	74,605	-17.7
KIA	1.7	1.7	25,084	27,384	-8.4	1.6	1.7	55,625	69,734	-20.2
MITSUBISHI	0.8	1.1	12,019	17,552	-31.5	0.8	1.0	27,540	40,062	-31.3
JAGUAR LAND ROVER	0.8	1.2	12,122	19,690	-38.4	0.6	0.9	21,240	36,046	-41.1
LAND ROVER	0.5	0.8	8,112	13,867	-41.5	0.4	0.7	14,023	27,522	-49.0
JAGUAR	0.3	0.4	4,010	5,823	-31.1	0.2	0.2	7,217	8,524	-15.3
CHRYSLER (3)	0.3	0.7	5,003	12,353	-59.5	0.4	0.7	13,866	29,407	-52.8
OTHER**	0.9	1.0	14,230	16,420	-13.3	1.4	1.3	46,521	54,749	-15.0

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(**) ACEA estimates

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